



EXPEDITED PROCEDURE
Examining Group Number 3627

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Gerald Storch et al. Examiner: Kramer, James A.
Serial No.: 09/865,893 Group Art Unit: 3627
Filed: May 25, 2001 Docket: T634.112.101
Title: CO-BRANDED INTERNET SERVICE PROVIDER AND RETAILER INTERNET
SERVICE SITE WITH RETAILER-OFFERED INCENTIVES FOR MEMBER USE

AMENDMENT AND RESPONSE UNDER 37 C.F.R. 1.116

Mail Stop AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

This Amendment and Response is in reply to the Final Office Action mailed Dec. 23, 2004. Please amend the above-identified patent application as follows:

Amendments to the Claims begin on page 2.

Remarks begin on page 8.

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3/5/05
JH